



## FOREWORD FROM DAME MARTINA MILBURN DCVO CBE

Prince's Trust Australia is part of The Prince's Trust Group, a global network that is transforming lives and building sustainable communities across the world. The Prince's Trust Group includes The Prince's Trust charities in the United Kingdom, Canada, Australia, New Zealand as well as The Prince's Trust International. Together we are providing support and inspiration to help communities thrive.

During 2018/19, PTA decided to re-focus its work on three themes, to ensure it was more impactful. We are now supporting young people through an Australian version of the Prince's Trust *Achieve* education program; enabling military veterans to prepare for self-employment with a redesigned version of the *Enterprise for Veterans* program; and building sustainable communities by supporting exemplary new residential projects and promoting the values and principles of sustainable design.

In order to drive the growth and impact of PTA, Chairman John Landerer CBE AM joined the Board in August 2018, building on the significant contribution made by Margaret Jackson AM over many years; and Christopher John joined as Chief Executive, having spent twelve years in Australia's youth sector.

Christopher replaced our inaugural CEO, Janine Kirk AM, who retired after doing an outstanding job of founding the charity and setting up its innovative programmes. The Chairman, Trustees and Chief Executive are now looking to develop and expand our programmes to assist more young Australians, to help veterans set up in business and to transform the built environment.

The leadership John and Christopher are providing to our Board and staff is focused on increasing our scale and impact in Australia. At the same time, the Trustees are looking at increasing the support for PTA's initiatives, by deepening our engagement with existing Patrons and securing new Patrons. The support the Patrons provide is essential to us achieving our goals and fulfilling the ethos and desire of His Royal Highness's vision for The Prince's Trust in Australia.

The work of The Prince's Trust Group globally is continuing to grow, reaching new communities and looking to support people across the Commonwealth. PTA will be a strong voice in this global family, spearheading change and providing inspiration to other members of The Prince's Trust Group.

I would especially like to thank Margaret Jackson and Janine Kirk for all their past efforts and to thank all of our Australian Trustees, Patrons and staff for their ongoing support of the work of Prince's Trust Australia.

**Dame Martina Milburn DCVO CBE**Group Chief Executive, The Prince's Trust

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#### WELCOME MESSAGE FROM THE CHAIRMAN, JOHN LANDERER CBE AM LLB



The announcement of The Prince's Trust Group in March 2018, following the review of His Royal Highness' charities, have brought significant change to Prince's Trust Australia. The review indicated the need for Prince's Trust Australia (PTA) to deliver tangible impact, in order to transform lives and build sustainable communities.

This year, PTA's focus has been to consolidate and enhance our capacity to deliver tangible impact to programs focusing on Young People, Defence Members and their Families, and Sustainable Communities. Our aim is to enhance our shared impact with The Prince's Trust Group and build on the UK's example, now in its 43rd year supporting young people across the United Kingdom.

It's an exciting time for Prince's Trust Australia. As we grow our capacity to deliver ongoing and increasingly meaningful, positive change in local communities across the country, we are keen to work in partnership with our Patrons, corporate partners, likeminded organisations and supporters to leverage the support we can offer our young people, veterans and communities. To achieve this, the Board invested in our capacity as an organisation and brought in new Trustees and staff.

This year we welcomed new Trustees Juliet Rieden, Shaun Bonétt and Julie Bishop, adding experience, skills and networks to our Board to complement our existing Trustees Dame Martina Milburn DCVO CBE. Dominic Richards and Holly Ransom, New staff roles include a Director for Sustainable Communities, Director for Young People, Director of Philanthropy, Corporate Services Executive and Project Coordinator, alongside our existing Manager for Enterprise for Veterans. Details on our Trustees and Staff are on pages 22 to 24 of this report.

With our new Trustees and staff structure this year, we see a turning point in the way we do our work. The Prince's Trust in the UK has been actively delivering direct support to young people for over forty years and our desire is to build PTA's ability to replicate impact in Australia. To help us understand The Trust's story, Ms Claire McCarthy, PTA's Director of Philanthropy, sat down with PTA's Deputy Chairman Dominic Richards to share the story of The Prince's Trust over the last four decades. This article provides a useful insight to His Royal Highness's desire, motivation and long-term commitment to finding ways to improve the world for our future generations.

Our annual report reflects our activity between 1st of July 2018 and 31st of March 2019. This truncated year allowed PTA to align its fiscal reporting with the Prince's Trust Group.

Finally, we could not do what we do without the generous support of our PTA Trustees, Patrons and pro bono partners – Macquarie Group, DLA Piper, and EY. Your ongoing support is so important to our work with Australians in communities across our country. I thank you.

John Landerer, CBE AM LLB Chairman

#### WELCOME FROM THE CHIEF EXECUTIVE, CHRISTOPHER JOHN



We believe Australia faces some significant challenges in our future, such as rapidly changing demographics, the need to provide flexible and agile work environments, and the impact of climate change on our environment and property. If these challenges are not highlighted and addressed, the Australian population will carry this legacy for generations to come. PTA is helping Australians address some of the challenges of transition by assisting young people in adapting to school, supporting military veterans assimilate to civilian life and designing sustainable communities that will cater for population growth and urban change. Our new direction is to make a meaningful impact by providing opportunities for personal growth and a leadership voice to these important issues.

PTA's focus during 2018-19 has been to enhance our capacity to deliver tangible impact through programs focusing on Young People, Defence Members and Their Families, and Sustainable Communities. Our efforts have been on re-shaping the program portfolios to ensure they provide impact through quality delivery and increased value for our Patron contributions.

To achieve this, we commenced working with DeakinCo Consulting in a re-design of our program delivery for our young people and veteran programs, focusing on building the capabilities of our participants to improve their success in their education and chosen enterprise activities. For young people this will be delivered through the Achieve program through schools - based on the Prince's Trust UK's largest program for school-age young people – and for veterans delivered through the new *Enterprise for* Veterans program. Both programs focus on ten key skills to improve success in the future workplaces of Australia.

In our Sustainable Communities portfolio, we continued our contribution to the Sydney mid-rise development, building on the back of seven industry-led awards made in 2018 for The Prince's Terrace Adelaide building project completed in 2017. This is critical to the recognition of this important work

and the impact design can have on the places we live.

His Royal Highness The Prince of Wales visited Australia in April 2018 for a Royal Tour to open the 2018 Commonwealth Games. During HRH's tour, he also visited Bundaberg and the Great Barrier Reef to meet with those sharing his interests in preservation.

Over the coming year, we will implement our new strategic plan engaging our Patrons, participants and supporters to increase our impact in Australia, for Australians, to transform lives and build sustainable communities. We thank our Patrons for their generous support which has helped us in our achievements. We hope that new Patrons will be inspired to join us to assist us to build our capabilities to grow our work in Australia.

Finally, I thank our Chairman, John Landerer, our Trustees, Patrons and staff for their warm welcome to me. I look forward to us working together over the coming years.

Christopher John Chief Executive, Prince's Trust Australia



# THE STORY OF THE PRINCE'S TRUST UNITED KINGDOM

Interview with Mr Dominic Richards, Deputy Chairman, Prince's Trust Australia By Claire McCarthy, Director of Philanthropy, Prince's Trust Australia

What is the origin of The Prince's Trust?
What needs is it meeting, and what impact is it having?

During the 1970s and 1980s, young people in the United Kingdom were facing high unemployment, economic uncertainty, industrial strife and inner-city riots. His Royal Highness The Prince of Wales was personally motivated to set up The Prince's Trust as a response to these challenges and to offer hope to unemployed young people. The Trust was established by His Royal Highness in 1976 with his Royal Navy severance pay, now over forty years later The Trust has supported almost one million young people.

The original vision for The Trust was to support disadvantaged young people in society and to inspire hope, offer encouragement and empower disenfranchised young people to re-engage with their communities, ultimately improving society. This vision remains just as relevant today.

The Prince of Wales is also in a unique position that understands for a society to be healthy and harmonious, all parts of the community need to be invested. Through The Trust, HRH has worked hard to help marginalised youth, giving them a hand up and showing faith in them. One example of its impact is The Trust's *Enterprise* program which started early in its history, helping unemployed young people to start their own businesses. By 1986, one thousand businesses were trading as a result of The Trust's support, and 80% were surviving their first year of existence — above the national average for start-ups. This is an important demonstration of HRH's commitment to the whole of society being well.

Today, decades have changed but there are still marginalised youth for different reasons. It was very interesting after the riots in London in 2011, I can remember the Prince of Wales visited Tottenham and was warmly welcomed. The local community understood from experience that the Prince has worked tirelessly for decades to support people exactly like them through the work of The Prince's Trust. People who feel marginalised, people who don't feel like they are respected and who don't have the opportunities that other people do. HRH has talked about some of the reasons why youth might join gangs or why they might be susceptible to radicalisation,







is often because they don't feel like they belong to something and they want to have a sense of pride and purpose in what they are doing. The work of The Prince's Trust directly addresses these issues.

The work of The Prince's Trust makes sense in the Prince's overall vision, whether championing sustainable communities, conserving the planet, or creating opportunities for the disadvantaged. I always think if you step back and analyse the various charitable initiatives of HRH, it becomes clear that there is a philosophical undertaking and a belief system that underpins all of HRH's initiatives. The Prince's Trust is an exceptionally important part of that vision of harmony.

#### Can you share with us how involved HRH is in The Prince's Trust?

HRH has consistently and generously given his time since 1976 to support The Prince's Trust, meeting young people, volunteers, supporters and partners. My experience is that, in the 23 years of supporting the Prince in whichever way I can, I have seen how HRH passionately supports the initiatives of The Prince's Trust and other charities. The Prince brings his heart and soul to these initiatives despite such a punishing schedule. It doesn't matter how hard you work if you compare yourself to The Prince of Wales you will always come up short! He is an extraordinarily committed, hardworking human being who is always putting more time than he has into The Prince's Trust and other charities that HRH has founded. This is quite simply inspirational.

#### How has The Prince's Trust supported at risk youth more recently?

Following the global recession in 2008, youth unemployment in the UK increased to one million and stayed at that level for almost three years. The Trust responded with the *Get Into* employment program, helping to connect unemployed youth with employment opportunities in retail, hospitality, construction and other sectors. In more recent years, given that many young people struggle to engage with their mainstream education. The Trust revitalised its Achieve education program to inspire and motivate more young people in schools. This is now The Trust's biggest program in the UK, helping thousands of youth to build their confidence and improve their well-being and life skills. The Trust has also recently started to develop a range of new programs to help young people to live, learn and earn – including more flexible, digital ways of engagement.

I think one of the strengths of The Prince's Trust is the fact that it is a nimble organisation and it is always looking at how to improve its offering. Because The Trust directly helps and creates opportunities for young people it sees what is needed at the coal face, so to speak. I love the Get Into program, for example. I have the privilege every now and again to bump into a person who has been helped by The Prince's Trust and who has gone onto employment, started a business and improved their circumstances. There was one young man I will never forget who was from a very poor area of Glasgow in Scotland. He was a single parent bringing up his daughter in a difficult environment with no money whatsoever. He told me that because of The Prince's Trust he had gained skills and had started a plumbing business which was now employing other people. He and his daughter now have a really good quality of life. He was already this person before but all that was missing was that hand up and the faith and willingness to invest in him. I love that about The Prince's Trust and it never ceases to move me. We learn so much resilience from these young people who have faced adversity and not been defeated by it. They have taken an opportunity and run with it; that has lessons for all of us.



## THE PRINCE'S TRUST IS AN EXCEPTIONALLY IMPORTANT PART OF THAT VISION OF HARMONY

 DOMINIC RICHARDS, DEPUTY CHAIRMAN

#### What is The Prince's Trust doing to support Australian youth?

Young Australians today are facing a future where they will be changing careers and employment more frequently than in the past. They need to be better equipped at earlier ages to be able to transition through different careers.

To help these young Australians, Prince's Trust Australia is now adapting the *Achieve* education program to the Australian context, starting off with schools in Victoria. We expect this network of support will grow over time to other parts of Australia. As the opportunity arises and where we believe we can be of assistance, we will also consider adapting other Prince's Trust programs to enable Australian youth to fulfil their potential.

Prince's Trust Australia's *Achieve* program is so important because this program intervenes at a critical time in a young person's life to help get them back on track. I am delighted that The Prince's Trust is working with the *Achieve* program in Australia.

We also have exciting plans for an inner-city project to create a Prince's Trust Enterprise Hub. The Hub will be a community space where we can implement a range of programs to support Australian young people, veterans and people who share HRH's interests.

#### How does Prince's Trust Australia vary from The Prince's Trust UK?

Prince's Trust Australia is different to the UK charity in that it brings together a range of The Prince of Wales' initiatives which are relevant to Australians. As well as showing huge commitment to youth in the UK over the last four decades, The Prince of Wales has also been at the forefront of championing sustainable communities.

Prince's Trust Australia will bring these two strands of thought together in a single project. With the NSW Land and Housing Corporation, Prince's Trust Australia is developing a Mid-rise Exemplar building project in Sydney's Glebe, and this will be an opportunity to showcase how all of our activities can come together.

The Australian population is growing. With this comes a great deal of pressure on cities, and an ever more increasing lack of affordability in our inner city neighbourhoods. One goal of the Sydney Mid-rise Exemplar is to show how we can add much-needed density to inner city neighbourhoods as well as respecting local identity as we introduce a range of buildings from two to eight stories. Another goal will be to use those buildings to promote youth opportunity, through the first ever Prince's Trust Hub built outside of the UK. Here we can run programs, workshops and all manner of other courses to support Australians. On the roof there will be an urban farm, potentially supplying a small hospitality training café for young people.



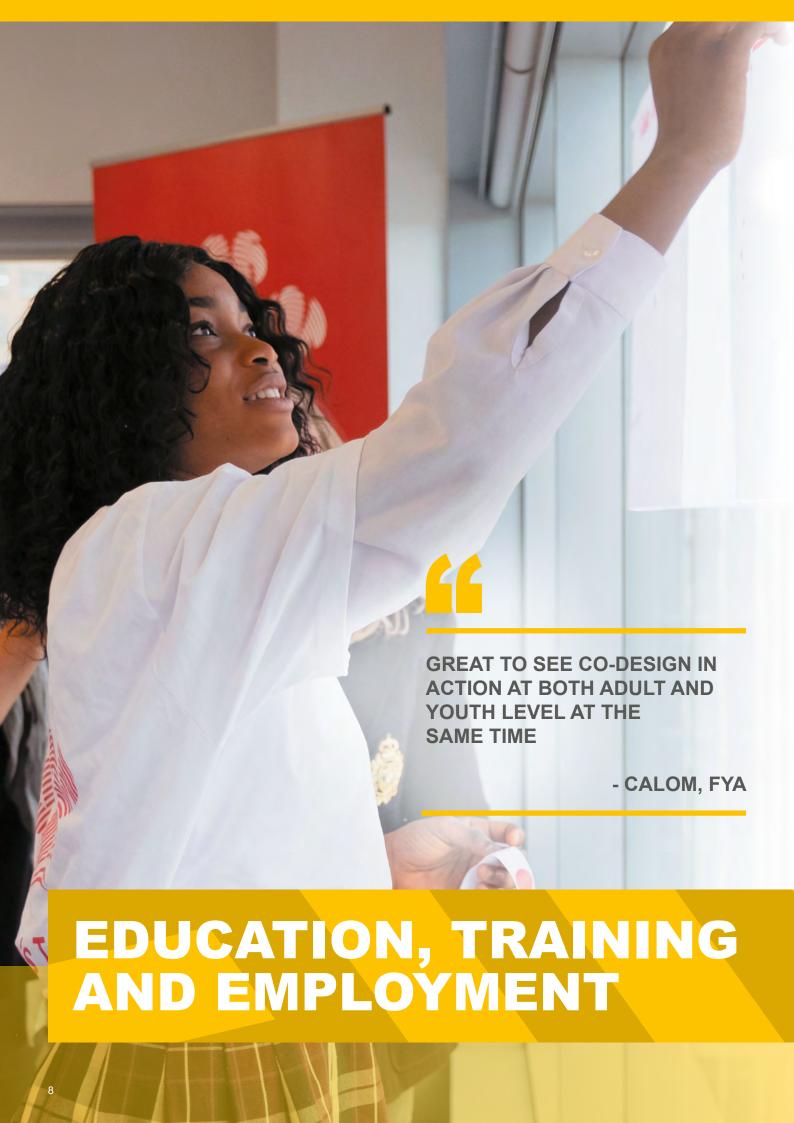
#### WE LEARN SO MUCH RESILIENCE FROM THESE YOUNG PEOPLE WHO HAVE FACED ADVERSITY AND NOT BEEN DEFEATED BY IT

### DOMINIC RICHARDS, DEPUTY CHAIRMAN

The project will be an ecosystem of various uses which we think will provide young people opportunities as well as furthering sustainable community-based activity in inner city Sydney, and creating high quality social and affordable housing. Thirty five percent of the housing will be social housing with some additional affordable housing. There will also be full market housing, creating a healthy community mix. I like to think in this inner-city environment we can demonstrate - by working with the local community - how to add density in a way that is welcomed both in terms of respecting local identity and in terms of how it serves and brings opportunity to the area. Imagine, for example, on the rooftop urban farming an older resident could be gardening with someone who might be in the social or affordable housing as well as a young person doing a Prince's Trust program training to get a career in hospitality. Imagine them all being on the rooftop garden, forging new relationships and a new community through that. That's what healthy community places are all about.

It is very special for Prince's Trust Australia that we are creating, with the Land and Housing Corporation, an integrated ecosystem of opportunity and community and that's an exciting way in which Prince's Trust Australia is doing something quite unique and has a meaningful impact.

We are also looking for new opportunities to do our next project similar to this in Australia.



## **YOUNG PEOPLE IN AUSTRALIA**

Prince's Trust Australia is focused on supporting young people who are at risk of disengaging from education and those on the fringes of the labour market. Our charitable purpose is fulfilled by supporting these young people into education, training and employment.

In Australia, we see young people at risk of disengaging from their education as a key issue in their trajectory of being contributing citizens. Prince's Trust Australia's is focused on addressing these challenges by supporting young Australians through our Achieve program which provides opportunities to transform lives. The Achieve program is designed to provide young people with a portfolio of enterprise skills and capabilities which are required in order to thrive in an automated, globalized and rapidly changing world of work.



THE WORKSHOP WAS REALLY WELL STRUCTURED AND **ENGAGING FOR THE** WHOLE ROOM

- TEACHER



OF PARTICIPANTS
RATED THE CO-DESIGN
WORKSHOP GOOD OR
WERK COOR

VERY GOOD.

#### **ACHIEVE**

In August 2018, Dean Delia was appointed as Director for Young People to lead the design and delivery of Prince's Trust Australia programs aimed at assisting Australian young people in their education and employment opportunities.

With the support of DeakinCo., Prince's Trust Australia set out our roadmap to adapt Achieve to enable a launch in selected Victorian schools. In the co-design process, participants were guided through a range of interactive activities specifically positioned to access their knowledge and experience which informed the structure of the *Achieve* program.

The in-school testing phase of *Achieve* will see us reach 200 young people this year. From July 2019 to March 2020, we will deliver *Achieve* in partnership with schools in Victoria and refine the model for delivery to other areas of need in Australia, whilst planning for further scale in 2020-2021. This is the primary focus of our foreseeable future in Australia for young people and we look forward to working towards making a significant impact over the coming years.





## GREAT ACTIVITIES WHICH I FEEL I CAN SHARE AND USE IN MY OWN CLASSROOM

- TEACHER





**Achieve** has been co-designed with Australian teachers, students and educational thought leaders.



## DEFENCE MEMBERS AND THEIR FAMILIES

His Royal Highness The Prince of Wales recognises Defence members are a credit to themselves, their families and their country. Prince's Trust Australia are honoured to assist veterans and their families to regain a sense of purpose and community by reframing enterprise capabilities and building the networks they need to thrive in the new world of work.

Approximately five thousand veterans and their families transition from the Australian Defence Force each year. During and after this transition, ADF families will often experience a loss of community and purpose, feelings of isolation and disconnect, and higher rates of physical and mental health issues. Injury or illness can add an extra layer of complexity for veterans seeking meaningful employment, as prior qualifications or technical expertise are no longer suitable to employers needs. This can adversely affect vertrans professional identity and confidence. <sup>1</sup>As a result of these challenges, veterans experience higher rates of unemployment than the national average. <sup>2</sup>Family members are also at risk, facing 14% unemployment, as well as frequently interrupted employment, lack of career growth and/or meaningful employment, and employer bias<sup>3</sup>.

#### ENTERPRISE FOR VETERANS ADVISORY COUNCIL

Prince's Trust Australia is proud to work closely with members of the Enterprise for Veterans Advisory Council who generously provide valuable insights and advice to ensure our programs meet the needs of veterans and their families.

Leading the Advisory Council as Chairman, we are honoured to have the ongoing support of His Excellency General The Honourable David Hurley AC DSC (Ret'd), the outgoing NSW Governor, and incoming Governor-General of the Commonwealth of Australia. His Excellency's commitment to this program and its success is represented by his ongoing desire to continue as the Advisory Council's Chairman in his role as Governor-General.

## ENTERPRISE FOR VETERANS

Enterprise for Veterans relaunched in October 2018 with 80 veterans and family members completing one-day workshops exploring a goal of self-employment by March 2019. These were delivered in Brisbane, Townsville, Sydney, Perth, Melbourne and Canberra. These redesigned workshops help us reach more Australian veterans and 'scale up' our impact.

We also contracted the services of a consulting company DeakinCo, from Deakin University, to conduct our codesign process. Along with veterans themselves, DeakinCo's expertise helped us validate our program design for the revised boot camps, thus ensuring our program meets the needs of the wider veteran community. This included extending access, opening our program to family members of current or former serving defence members for the first time, and allowing us to build new partnerships with supporters and ex-service organisations like Young Veterans, Mates4Mates and Soldier On.





The purpose of the EFV Advisory Council is to provide strategic advice and support to Prince's Trust Australia as it relates to the Enterprise for Veterans program. The Council also leverages their networks to identify corporate or philanthropic opportunities to match contributions from His Royal Highness's Prince of Wales Charitable Foundation (PWCF).

#### The Enterprise for Veterans Advisory Council members include:

- → HIS EXCELLENCY GENERAL THE HONOURABLE DAVID HURLEY AC DSC (RET'D)
- → MAREE SIROIS
- → MAJOR GENERAL NATASHA FOX AM CSC
- → ROBERT JOSKE OAM
- → AIR COMMODORE ROBERT BROWN AM
- → STEPHEN KOSS

- → PROFESSOR DAVID FORBES PHD
- → MAJOR GENERAL GERARD FOGARTY AO (RET'D)
- → SEAN FARRELL
- GARY HOGAN AM CSC
- → CRAIG FITZGERALD
- → JOHN LANDERER CBE AM





Over the coming year, we are scaling up Enterprise for Veterans to 160 participations across a workshop and a boot camp in Brisbane, Sydney, Canberra and Melbourne.

<sup>1</sup>Within the community, younger veterans in transition are at an increased risk of developing mental health issues (Orygen and Phoenix Australia, The Next Post, 2017). Improving engagement, including capacity to access services, are important mitigators of these risks

<sup>2</sup>Recent survey data from Defence Community Organisation suggests 9% of veterans are looking for work 12 months after transition, 10% in part time work and a further 6% in education (2018).

<sup>3</sup>DFA, Year in Review, 2018





A GREAT WAY TO OPEN
UP YOUR MINDSET
AROUND RUNNING A
SMALL BUSINESS AND
LEARN SKILLS IN A
NON-MILITARY
ENVIRONMENT

- EMILY



A TRANSFORMATIVE
EXPERIENCE. THE
SINGLE BEST DESIGN
THINKING TRAINING
I HAVE DONE AND A
GREAT LAUNCHING PAD
FOR ENTREPRENEURS
AND INTRAPRENEURS

- CHRIS



FRESH WAY OF THINKING AND INNOVATING

- BEN



MIND OPENING AND MIND ALTERING

- JEFF



\*100%

OF PARTICIPANTS
WOULD RECOMMEND THE
PROGRAM TO ANOTHER
ADF MEMBER.



ONE OF THE BEST PROFESSIONAL DEVELOPMENT PROGRAMS I HAVE EVER DONE!

I WISH TO CONGRATULATE THE WHOLE TEAM ON A WONDERFUL PROGRAM, AND ALSO TO THANK THE PRINCES TRUST AUSTRALIA AND MOST IMPORTANTLY THE SPONSORS AND PATRONS OF THE PROGRAM.

I FEEL VERY PRIVILEGED AND **GRATEFUL TO HAVE BEEN SELECTED** TO PARTICIPATE IN THE PROGRAM. AND I GOT SO MUCH FROM IT. I LOVED THE STYLE OF LEARNING, AND THE **FACT THAT WE GOT TO MEET SOME** PRETTY INSPIRATIONAL BUSINESS AND THOUGHT LEADERS - THE FACT THAT **GUESTS AND PATRONS TOOK TIME OUT OF THEIR BUSY SCHEDULES TO** MEET WITH US WAS A REAL BONUS. I **GOT SOME REALLY GREAT 'NUGGETS'** OF INFORMATION FROM THE PATRONS THAT I MET AND SPOKE TO THAT WILL CERTAINLY HELP ME TO ADAPT AND **GROW MY EXISTING BUSINESS AND** HELP ME CLARIFY SOME GOALS FOR MY **DEVELOPING BUSINESS.** 

OVER A 34-YEAR CAREER, IN BOTH THE ADF AND CIVILIAN WORLDS, I HAVE BEEN ON MANY TRAINING COURSES, BUT NOTHING COMPARES TO THE HIGH CALIBRE OF THIS PROGRAM, STARTING WITH THE INITIAL COMMUNICATION AND SUPPORT, THROUGH CONTENT (INCLUDING ACCESS TO GUESTS) AND DELIVERY.

- SHELLEY



I HAD AN AMAZING AFTERNOON WITH AN INCREDIBLE GROUP OF VETERANS, BEING A PART OF THE @PRINCES.

TRUST.AU ENTERPRISE FOR VETERANS WORLD CAFE - THE FIRST SUCH EVENT IN THE WORLD I BELIEVE! THE PRINCE'S TRUST DOES SUCH AMAZING WORK AND ACHIEVES EXTRAORDINARY OUTCOMES FOR SO MANY PEOPLE AND I AM SO PROUD TO BE A PATRON. THANK YOU TO CLAIRE MCCARTHY, DIRECTOR OF PHILANTHROPY AND CEO CHRISTOPHER JOHN.

- MARGOT





SO GRATEFUL TO SPEND LAST WEEK WITH @PRINCES.TRUST.AU WITH THEIR WORLD FIRST ENTERPRISE FOR **VETERANS WORKSHOP IN BRISBANE! I,** LIKE MANY OTHERS, STRUGGLE WITH BEING IDENTIFIED AS A VETERAN AS I DID NOT SEE OVERSEAS ACTIVE SERVICE IN MY 14 YEARS IN THE AIRFORCE. I DO KNOW THAT I COMMITTED A LARGE CHUNK OF MY LIFE TO SERVING IN THE MILITARY, AND IT CAN BE AS SCARY AS HELL MOVING INTO THE CIVILIAN WORLD OUT OF THE SAFETY NET & **ESPECIALLY GOING INTO BUSINESS. IT'S A** COMPLETELY DIFFERENT MINDSET! I MET SOME AMAZING FELLOW SERVICEMEN & WOMEN WHO HAVE INSPIRED ME. NOT TO MENTION THE CREATIVE WAY OF THINKING OUTSIDE OF THE BOX. IF YOU ARE A VETERAN WITH A BUSINESS OR AN IDEA IT'S GREAT TO FEEL YOU ARE NOT ALONE.

- JODI



## SUSTAINABLE COMMUNITIES

The places in which we live, play and work are what we call the "built environment". Collectively the built environment affects everyone as it relates to places and spaces created by developers, governments and design professionals. It includes everything from buildings and parks, to roads and infrastructure. How we as individuals interact with the built environment, and what it provides for us, can have a profound impact on the way we live our lives.

Designed well, the built environment can positively impact the development and well-being of our young people by providing the proper support structure for communities to thrive. It plays a critical role in the quality and success of people's lives and should be places of inspiration and beauty that will fulfil the needs, expectations, and aspirations of our communities and those living in them.

AUSTRALIA'S
POPULATION
IS SET TO
INCREASE
FROM 25
MILLION TODAY
TO 34 MILLION
BY 2042

The Australian Federal Government's State of the Environment Report (2016) identifies a number of key issues that highlight the importance of the challenge we face in Australia.

Australia's population is set to increase from 25 million today to 34 million by 2042 and the resulting population density is having a negative impact on aspects of the quality of the natural environment and the liveability of our cites. Sydney and Melbourne together accommodate 40 per cent of the Australian population and population size plays a significant role in issues such as land use. housing availability and traffic congestion. This is forcing greenfield developments to be built further away from major employment centres, resulting in longer commute times, increasing dependence on motor vehicles, and time away from family life.



Climate change also brings particular challenges for Australia. Heatwaves, floods, fires and storms have occurred more frequently in many cities. Major heatwaves are Australia's deadliest natural hazards for our cities, and as average maximum temperatures are predicted to increase, it is critical that we design efficient and effective ways to address current and future environmental challenges. Over the last 70 years, cities and towns have been built which are ever more reliant on steel, reinforced concrete, and plastics. This has increased our dependence on artificial light and air-conditioning for daily living. The impact of using these materials in our built environment creates long term issues as they are less durable, have a reduced lifespan,

increase carbon emissions in material manufacture, and cannot be easily recycled.

Australia is world renowned for the quality of life in its cities. Prince's Trust Australia aims to create opportunities where we can contribute to sustainable place making through design influence in new exemplar developments, and to provide a leadership voice through professional development to upskill the industry's capacity in Australia. PTA also aims to inspire developers, governments and design professionals to be leaders in creating sustainable communities that will address the needs of our growing population and environmental impact.

## THE SYDNEY MID-RISE EXEMPLAR BUILDING

Over the last nine months, we established and facilitated an effective start of a Sydney Mid-rise exemplar development project in partnership with the NSW State Government. This project will demonstrate how density can be successfully added to inner city locations that is sustainable and meets the needs of growing populations. Existing residents and the local community will be consulted to achieve neighbourhood consent. It will respect local identity and architecture and create mixed income communities with social and affordable housing of a high standard being added for a diverse and balanced mix of people. The development will also create opportunities for the wider community through a proposed Prince's Trust Australia Enterprise Hub and education and skills training for young people during construction.

The Sydney Mid-rise exemplar project has come about because of the success of 'The Prince's Terrace Adelaide' project completed in December 2017. The success of this project has been recognised during 2018, with seven industry awards including;

- → Excellence in Sustainability Award 2018 -The Urban Developer Awards
- → Townhouse/Villa Development of the Year -2018 HIA Australian GreenSmart Awards
- → Townhouse/Villa Development of the Year 2018 HIA-CSR South Australian Housing Awards
- → Green Building of the Year 2018 Architecture and Design Sustainability Awards
- → Multiple Dwelling 2018 Architecture and Design Sustainability AwardsEnvironment
- → Excellence 2018 UDIA South Australia Awards for Excellence
- → Small-Scale Development (Residential) 2018 UDIA South Australia Awards for Excellence







## CONVERSATION SERIES

In addition to the work on the Sydney Mid-rise exemplar, during 2018 we also lead a 'Conversation Series' which included six presentations by keynote industry speakers on sustainable urbanism and traditional design across four cities, attracting 247 participants. The aim of the 'Conversation Series' was to pull together and create a community of students and industry professionals with shared values in sustainable urbanism, to inspire others to become interested in our work, promote the PTA brand to a national audience, and help identify existing professionals as mentors and for future training resources.

In 2019-20 we are facilitating a 'Sustainable Urbanism Roadshow' series with 10 panel presentations planned nationally with a target of 500 participants. The series is designed to share the values of sustainable urbanism, advocate the practice of traditional design and trades, showcase exemplar developments in the UK, Adelaide and Sydney, and identify future development project opportunities.



Conversation Series. \*247 participants



Facilitating two placements in Summer School held in London and Dumfries House.



Production of a discussion paper which considered the feasibility of a dedicated PTA Sustainable Communities Program.



Judging the annual Prince of Wales Environment Leadership Award -Reef Sustainability Award.



I FIRST FOUND OUT ABOUT THE PRINCE'S
FOUNDATION THROUGH THE WORKS OF LEON
KRIER AND THE POUNDBURY DEVELOPMENT.
THE FACT THAT TRADITIONAL ARCHITECTURE
AND TOWN PLANNING COULD BE PRACTISED IN
A MODERN CONTEXT WAS A REVELATION TO ME,
AND HRH THE PRINCE OF WALES' PATRONAGE
OF CRAFTSMANSHIP AND TRADITIONAL SKILLS
INSPIRED ME TO CONTINUE MY STUDIES AS AN
ARCHITECT.

BY OFFERING BOTH A PRACTICAL AND A THEORETICAL UNDERSTANDING OF TRADITIONAL BUILDING ELEMENTS, THE PRINCE'S FOUNDATION SUMMER SCHOOL GIVES STUDENTS A HOLISTIC UNDERSTANDING WHICH IS RARELY FOUND IN ARCHITECTURE COURSES TODAY. IT IS THIS BROAD, ENCOMPASSING UNDERSTANDING THAT MAKES THE SUMMER SCHOOL SO APPEALING.

AUSTRALIA IS A COUNTRY WITH A RICH ARCHITECTURAL TRADITION, BUT WITHOUT MANY TRADITIONAL ARCHITECTS. IT IS THEREFORE NECESSARY TO REINTRODUCE SOME UNDERSTANDING OF HUMANE PROPORTIONS, THE HUMAN FORM, CRAFTSMANSHIP AND TRADITION TO THE AUSTRALIAN BUILDING CULTURE. AS TRADITION IS KEY TO A HUMANE UNDERSTANDING OF THE WORLD, ANY ARCHITECT THAT ATTENDS THE PRINCE'S FOUNDATION SUMMER SCHOOL WILL ACQUIRE SKILLS THAT THEY WILL USE ON ANY LIVE PROJECT THEY WORK ON, AND I LOOK FORWARD TO APPLYING THE SKILLS I HAVE BEEN TAUGHT THROUGHOUT MY CAREER.

- ALEX

## PRINCE'S TRUST AUSTRALIA BOARD



John Landerer CBE AM LLB Chairman

Mr Landerer became the Chairman of Prince's Trust Australia in July 2018.

John is a Solicitor in Sydney and founded Landerer & Company in 1973. He has served on the Board of many public companies and charities. Under his guidance the firm has become prominent in the field of commerce, real estate and litigation. Over the years, John has been a Chairman and a Director of numerous public companies, employing thousands of people. Additionally, John has also served on Audit Committees, Corporate Governance Committees and Environmental and Safety Committees.

Born in the Czech Republic and raised in Paris and Australia, John was educated at Sydney University, where his commitment to law and education began. John's dedication to education has seen the inception of a number of funding initiatives, including scholarships for indigenous students at Western Sydney University, a Moot Court at a number of universities and exemplary opportunities for young Australians to develop their experience in Europe. John worked alongside the Australian, British, Republic of Italy and French Governments to develop programs for Australian students to enhance their abilities in the fields of law, art, architecture, fashion design and cancer research.

John has been President of the Sydney Jewish Museum and Chairman of the Endocrinology and Diabetes Research Foundation at the University of Sydney. He was also on the Board of the Royal Institute for Deaf and Blind Children and the Garvan Foundation.

John is an Honorary Fellow at Sydney and Tel Aviv University, and has been recognised with a degree of Doctorate of Law (honoris causa) from Macquarie University.

Mr Landerer was awarded a Commander of the British Empire by The Queen in 1997, and has also been awarded a Member of the Order of Australia and Commander of the Order of the Star of Italian Solidarity.



Dominic Richards
Deputy Chairman

Dominic was raised in Australia and England and educated at the University of Cambridge and the Prince of Wales' Institute of Architecture.

Dominic is the Founder and Chief Placemaker of Our Place, a dynamic architect developer specialising in creating places that celebrate local identity, mixed uses, sustainable communities and walkable neighbourhoods. Our Place is currently regenerating urban sites in London and Norwich as well as creating a new settlement for 10,000 people in the South of England. Our Place builds vibrant communities through creative and innovative design, community engagement and by investing in long-term placemaking.

Dominic is the co-founder and Chairman of Prosper Education, an education enterprise based in Sydney, Shanghai and London committed to creating incredible beginnings for children with a new standard of education.

Dominic has been inspired by the sustainability work of HRH The Prince of Wales and has gained a deep understanding of the impact of the built environment on the quality of life of those living and working within it. Dominic has served as Vice Chairman and Director of The Prince's Foundation for Building Community and is the Deputy Chairman and a Trustee of Prince's Trust Australia.



Holly Ransom CEO of Emergent Trustee

Holly is CEO of Emergent, a consultancy she founded to help businesses adapt and thrive in a rapidly changing world. Holly's CV would be impressive for someone 15 years her senior, let alone someone still shy of her 30th birthday. From chairing the G20 World Youth Summit, to becoming the youngest person in Australia's 100 Most Influential Women, she also sits on the board of the Port Adelaide AFL club. Her clients include Microsoft, KPMG and the Australian Institute of Sport, and she completed her first Ironman triathlon in 2016. Hers has been a life less ordinary, and she thrives on empowering others to realise their own potential.

Holly Ransom combines the fearless innovation of youth with a wisdom well beyond her years. Relentless, revolutionary, yet entirely relatable; her gift is making the very complex seem very, very simple. A memorable and inspiring speaker who can command any room, few walk away without having their perspectives challenged and often altered for the good.



Dame Martina Milburn DCVO CBE Group Chief Executive, Trustee

Dame Martina joined The Prince's Trust in May 2004, having been Chief Executive of the BBC Children in Need Appeal since 2000. She is also a Director of Prince's Trust Trading Limited and a trustee of sister charity Prince's Trust International.

She trained and began her career as a journalist, established the Press and Communications function for the Catholic Fund for Overseas Development (CAFOD) and worked on a freelance basis for a range of national media. She then held the post of Chief Executive of the Association of Spinal Injury Research, Rehabilitation and Reintegration (ASPIRE).

Dame Martina has been a trustee of several charities and currently sits on the boards of the National Citizen Service and Big Bang Education CIC. She also Co-Chairs the Youth Action Group with a Minister from the Department for Education. The group includes voluntary sector organisations and nine government departments.

She is a Trustee of The Prince of Wales Foundation in the USA and sits on several other bodies which support the work of HRH The Prince of Wales. She is also a Trustee of Prince's Trust Australia.

Dame Martina received a CBE for services to charity in 2013. In 2017 New Year Honours list she received the honour of Dame Commander of the Royal Victorian Order (DCVO).



Juliet Rieden Editor at large, Women's Weekly Trustee

Juliet has been a journalist for more than 30 years working between the UK and Australia for a variety of magazines and newspapers as a feature writer, interviewer and editor. She is the Editor-at-Large for The Australian Women's Weekly where she works on key projects for the magazine, writes the cover stories and main interviews, is the Royal Correspondent and Books Editor.

In her time at The Weekly Juliet has produced global exclusives with HRH Prince Charles and Crown Princess Mary and Australian exclusive interviews and stories with Clive James, former Governor-General Dame Quentin Bryce and her husband Michael Bryce, NZ Prime Minister Jacinda Ardern, former Australian Prime Minister Malcolm Turnbull, Leader of the Australian Labor Party Bill Shorten and his wife Chloe Shorten, Magda Szubanski, Maggie Tabberer, Dame Helen Mirren, Glenn Close, Sally Field, former Minister for Foreign Affairs the Hon Julie Bishop, HRH The Duchess of Cornwall and many more.

Juliet was nominated as a finalist for Journalist of the Year in 2018 and 2017 and Single Article Writer of the Year in 2017 and 2016 Publish Awards. Juliet was a judge for the Australian Book Industry Awards in 2016 and 2017 and an Academy voter in 2018.



Hon Julie Bishop
Former Member for Curtin and
Former Minister for Foreign Affairs
Trustee

The Hon Julie Bishop served as the Member for Curtin, Western Australia in the House of Representatives since 1998. In 2013 she became Australia's first ever female Minister for Foreign Affairs. Julie also served as Deputy Leader of the Liberal Party from 2007 to 2018.

As Minister for Foreign Affairs Julie spearheaded the single largest expansion of Australia's overseas diplomatic presence in 40 years, introduced the New Columbo Plan to support Australian undergraduate students to study and undertake internships in the Indo-Pacific region and established the innovationXchange within the Department of Foreign Affairs and Trade to develop bold and creative solutions to longstanding development challenges.

Julie also promoted Australia's interests at the United Nations Security Council, playing a leading role in the international response to the downing of Malaysian Airlines Flight MH17 over Ukraine, for which she was awarded the Commander of the Order of Merit of the Netherlands Ministry of Foreign Affairs.

Julie previously served as Minister for Education, Science and Training and as the Minister assisting the Prime Minister for Women's Issues.



Shaun Bonétt
Chief Executive Officer,
Precision Group
Trustee

Shaun is the Chief Executive and Managing Director, Precision Group, which is a commercial property company. He is a Patron and Trustee of Prince's Trust Australia.

Mr. Bonétt is a Barrister and Solicitor of the High Court of Australia, a Fellow of the Australian Institute of Company Directors, and a Member of the President's Council of the Art Gallery of New South Wales. He has founded his own charity, the Heartfelt Foundation.

## PRINCE'S TRUST AUSTRALIA STAFF



Christopher John Chief Executive

Christopher started as Chief Executive of Prince's Trust Australia in March 2019. He was previously the Chief Executive of two regional Australian charities, Lifeline Hobart (based in Tasmania) and United Synergies Limited (based in Queensland). He brings a deep understanding of the challenges facing many Australian families, along with a real passion for delivering high-quality support to those in need. Christopher is experienced in the delivery of services across child protection, homelessness, training and employment, mental health, suicide prevention and suicide bereavement. He led both Lifeline Hobart and United Synergies through substantial growth and improved measurable impact for their beneficiaries.

Christopher holds a Masters of Management (Community Management) and is a Graduate member of AICD. He is also a Non-executive Director of Suicide Prevention Australia.



**Justin Hewitt**Director, Sustainable Communities
Chair INTBAU Australia

Justin was appointed Director, Sustainable Communities at Prince's Trust Australia in July 2018. Justin was the Project Manager for the restoration of Deltroit Station, a historic homestead in New South Wales. He is now working on a new exemplar mid-rise development in Sydney. Justin is Australian Chapter Chairman of the International Network of Traditional Building, Architecture and Urbanism, which is an educational charity founded by His Royal Highness



**Asitha Bandaranayaka** Project Coordinator

Asitha joined Prince's Trust Australia in April 2019. He works collaboratively across the organisation to ensure the successful implementation and delivery of programs for Young People, Enterprise for Veterans, and Sustainable Communities. Asitha has a background in financial planning and a passion for creating sustainable impact in communities. He founded the Victorian Sri Lankan Youth Association and volunteers as Fundraising Coordinator for Possible Dreams International.



**Dean Delia**Director, Young People

Dean was appointed Director, Young People at Prince's Trust Australia in Aug 2018. He is responsible for developing and delivering Prince's Trust youth programmes in Australia. Dean has previously supported Australian youth through The Foundation for Young Australians and has founded several start-up businesses. Dean hold a Bachelor of Arts and Bachelor of Teaching (Secondary).



Claire McCarthy
Director of Philanthropy

Claire joined Prince's Trust Australia in April 2019. Claire has led the fundraising and philanthropy function for a range of non-profit organisations, most recently with Bear Cottage Children's Hospice in Sydney and the Sydney Children's Hospitals Foundation. Claire has extensive experience in developing philanthropic strategies, stakeholder engagement and income generation. She has a Graduate Diploma in Clinical Counselling.



Jasmine Cooper Sutton Manager, Enterprise For Veterans

Jasmine joined The Prince's Trust Australia in 2017. She manages the Enterprise for Veterans program, supporting enterprise skill-building and self-employment pathways for Australian veterans and their families. Jasmine's professional background includes public affairs, community engagement, major events and project management for government and not-for-profit sectors, including the U.S. Embassy in Australia, Edinburgh Global Partnerships, and as Organizer of the 2017 inaugural TEDxFulbrightMelbourne. She holds a Masters with Honours in International Relations from the University of Edinburgh, a Masters in International and Public Law from the University of Melbourne, and runs her own photography business.



## PATRON CONTRIBUTIONS

#### FOUNDING AND CORNERSTONE PATRON

Mr. Anthony Pratt

The Pratt Foundation

#### **PLATINUM PATRON**

**Prior Family Foundation** 

#### **GOLD PATRON**

Dr. Haruhisa Handa

Ken Harrison AM & Jill Harrison OAM

Sir Michael Hintze AM GSCG

#### SILVER PATRON

The Honourable Mrs Ashley Dawson-Damer AM

Karl Jameson

Darren Pearson and Vanessa Pearson

#### **PATRONS**

Tony Beddison AC Margot McKinney James Symond

Cathi Biddick AM and Ken Biddick Kenneth Reed AM Wright Burt Foundation

Shaun Bonett Philip and Wendy Stewart



WE WOULD LIKE TO EXTEND OUR SINCERE AND HEARTFELT THANKS TO OUR PRINCE'S TRUST AUSTRALIA PATRONS, SUPPORTERS AND PARTNER ORGANISATIONS.

THANKS TO YOU, WE ARE SUPPORTING LOCAL COMMUNITIES AND MAKING A DIFFERENCE TO THE LIVES OF YOUNG PEOPLE, VETERANS AND SUSTAINABLE COMMUNITIES – WITH GRATEFUL HEARTS WE THANK YOU"

- CHRISTOPHER JOHN CHIEF EXECUTIVE





