



IMPACT REPORT 2024/25

The King's Trust Group¹ is a global network of support for young people, established by His Majesty King Charles III, our Royal Founding President.

Our mission is to work for young people. Together with our partners, we empower young people to build the confidence, skills and experience they need to succeed in the world of work. We do this through programmes focused on Education, Employment and Enterprise.

During 2024/25², we supported **91,000 young people** across 24 countries.

Of the 25,000 young people who completed our Employment and Enterprise programmes in the UK and through King's Trust International, **over 70%** of these young people are now in a positive outcome – including in employment or self-employment; in education, training or an apprenticeship; or volunteer work.

The King's Trust celebrates its 50th anniversary in 2026. Since 1976, we have supported **over 1.3 million young people** to change their lives for the better.

This year 2025 marks our 10th anniversary of working outside the UK and expanding The Trust's reach to support many more young people around the world. Over the past decade, we have supported over half a million young people, including 133,000 outside the UK and 416,000 in the UK.

We are deeply grateful to our Global Founding Patron, His Highness the Aga Khan, and to all our supporters for their generosity and commitment to young people. We also recognise our delivery partners, volunteers and colleagues who work for young people every day.

We offer our heartfelt thanks to His Majesty The King for his enduring leadership and belief in the potential of young people. We are inspired by His Majesty's bold vision that every young person deserves the chance to succeed.

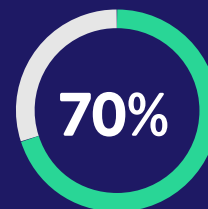
1. "The King's Trust Group" refers to The King's Trust Group Company and its charitable subsidiaries (being: King's Trust International, King's Trust Aotearoa New Zealand, King's Trust Australia, King's Trust Canada and King's Trust USA), together with The King's Trust in the UK.

2. Our financial year 2024/25 started on 1 April 2024 and ended 31 March 2025.



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The need for our support

Young people are facing multiple challenges and unprecedented levels of uncertainty. Based on 2024 data from the International Labour Organization³:

- 65 million young people are unemployed around the world.
- 20% of young people globally are NEET (not in employment, education or training).
- The NEET rate among young women (28%) is more than double that of young men (13%).
- 3 in 4 young people in Sub-Saharan Africa lack secure work.
- 2 in 3 young adult workers in developing economies hold qualifications that do not match well to their job.

The challenges facing young people include:

- **A skills gap** – too many young people are leaving education without the skills they need to thrive in the modern workplace.
- **An experience gap** – too many young people are not able to gain good and relevant work experience, which makes it harder for them to secure employment.
- **A jobs gap** – there are too few decent entry-level jobs for young people to access and start their careers.
- **Rising anxiety levels** – many young people are worried about their future income and job prospects as well as climate, demographic and technological change.
- **Conflicts** – the number of conflicts around the world has doubled since 2010, adversely affecting the livelihoods of millions of young people in conflict areas.

The purpose of The King's Trust is to support young people through these challenges.

By investing in their potential, we believe that young people can succeed.

3. Global Employment Trends for Youth 2024, International Labour Organization.

Our work for young people

The King's Trust supports young people to build the confidence and skills they need to find work. We empower young people during their transition from school to work, through our Education, Employment and Enterprise programmes.

- Our **Education** programmes support children and young people aged 11-19. We help those who may be struggling with mainstream education or are at risk of not achieving their full potential. Our education programmes are the biggest part of what we do, engaging **63,000 young people** during 2024/25 (**69%** of the total).
- Our **Employment** programmes support young people, including those who need extra help before they are ready to secure a job and those who are actively seeking work. During 2024/25, we enabled **21,000 young people** (**23%** of the total) to gain the skills and experience they need to access employment.
- Our **Enterprise** programmes offer young people the opportunity to explore starting their own business, engaging **7,000 young people** in 2024/25 (**8%** of the total).

Education

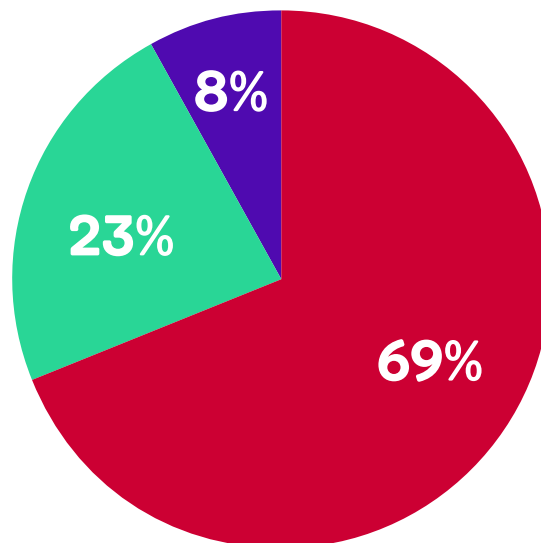
programmes engaged
63,000 young people (69%).

Employment

programmes reached
21,000 young people (23%).

Enterprise

programmes engaged
7,000 young people (8%).



Our partners

Many of our programmes globally are delivered through our partners, who are embedded in the communities they serve. Our global framework of tailored partnerships enables us to respond to the needs of young people in the countries where we work. In addition:

- **Schools and colleges:** Many of our education and training programmes are delivered by schools and colleges. We train teachers to empower young people to develop their confidence, life skills and skills for work.
- **Employers** offer young people on our employment programmes the opportunity of work experience, job interviews and secure employment.
- **Mentors** play a crucial role across all our programmes, providing coaching and advice for young people on our programmes.





Our reach

Of the total **91,000 young people** we supported during 2024/25, 67,000 were in the UK and 24,000 across the following 23 countries: Aotearoa New Zealand, Australia, Barbados, Canada, Egypt, Ghana, Greece, India, Jamaica, Jordan, Kenya, Malaysia, Malta, Morocco, Nigeria, Pakistan, Rwanda, Saint Lucia, Sierra Leone, Tanzania, Trinidad & Tobago, Uganda and the USA.

Global region	2024/25
UK	67,368
Asia	7,314
Sub-Saharan Africa	4,853
MENA	4,826
North America	1,843
Caribbean	1,725
Oceania	1,704
Europe (exc. UK)	1,551
Total	91,184

Here is the full breakdown of our delivery by country during 2024/25:

Country	2024/25
Aotearoa New Zealand	1,129
Australia	575
Barbados	485
Canada	1,318
Egypt	40
Ghana	791
Greece	1,086
India	4,933
Jamaica	1,013
Jordan	4,769
Kenya	1,716
Malaysia	245
Malta	465
Morocco	17
Nigeria	531
Pakistan	2,136
Rwanda	220
Saint Lucia	18
Sierra Leone	55
Tanzania	1,090
Trinidad & Tobago	209
Uganda	450
UK	67,368
USA	525
Total	91,184

The 91,184 total young people supported during 2024/25 include 62,410 who were supported for the first time and 28,774 who were continuing to be supported from the previous year 2023/24. Almost all of those continuing young people were in the UK, including 25,850 who participated in the Achieve education programme, which often spans two school years.



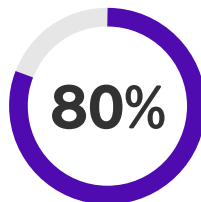
The young people we support

Gender: Of those young people we supported during 2024/25 who reported their gender, **47.5%** were female, **52%** were male, and **0.5%** defined their gender as “other”, including non-binary.

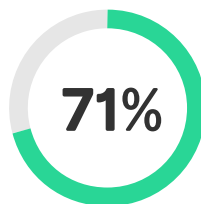
Age: Driven by the significant scale of our Education programmes, **73%** of the young people we worked with were aged 11–17, **20%** were 18–24 and **7%** were 25–30. The age profile was older in those global regions where our work is focused more on Employment – across Asia, for example, the majority of the young people we worked with were aged 18–24.

Outcomes

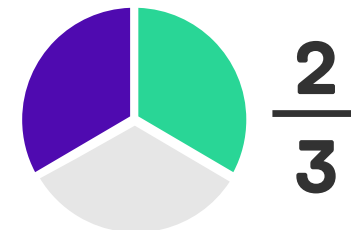
During 2024/25, of the 25,500 young people who completed our Employment and Enterprise programmes in the UK and through King's Trust International, **over 70%** are now in a positive outcome – including in employment or self-employment; in education, training or an apprenticeship; or volunteer work.



Based on a sample of the young people who completed King's Trust International's Employment and Enterprise programmes in 2024/25, **80% achieved a positive outcome** three months after the end of the programme. This includes 72% in work, 7.4% in further training and 0.6% in self-employment. (Sample size: 4,083)



In the UK, based on a sample of the young people who completed our Employment and Enterprise programmes in 2024/25, **71% achieved a positive outcome**. This includes 39% who gained employment or started self-employment, 32% who entered education, training or an apprenticeship, and 9% who engaged in volunteering. Some young people achieved more than one positive outcome. (Sample size: 2,038)



Over two-thirds of young people we supported in 2024/25 reported positive changes in their personal and social development.

- Of all the young people supported by King's Trust International during 2024/25, **57%** reported improvements in all five of the following skills, and **94%** reported improvements in at least three of the following skills: communication, confidence, setting & achieving goals, managing feelings and working with others (based on a survey of 11,375 young people).
- In the UK, **70%** of the young people we supported reported improvements in the following skills: communication, confidence, setting and achieving goals – and over **60%** reported improvements in managing their feelings and working with others.

The King's Trust in the UK

The King's Trust was founded in the UK in 1976 and has helped more than one million young people since then. Our delivery in the UK is the foundation of our delivery model, and where we support the greatest number of young people. Our strategic goals in the UK are:

- to tackle inequality, by concentrating our support in some of the UK's most deprived areas
- to build the UK's future workforce with the confidence and skills young people need to succeed
- to be a bold voice for change, ensuring that young people inform our decisions and plans
- to make every pound count, to maximise impact and value

During 2024/25, we supported **over 67,000 young people** across the UK. This included 39,000 young people who received our support for the first time during the year, and a further 28,000 who continued to receive our support after first engaging with us in 2023/24 (e.g. through our Achieve programme).

The geographic distribution of the young people within the UK included: England 36,577, Northern Ireland 13,349, Scotland 8,907 and Wales 8,525.

Of the 39,000 young people we supported for the first time during 2024/25:

- Gender: 45% were female and 53% male.
- Ethnicity: 68% were White, 10% Asian/Asian British, 9% Black/Black British, 5% Mixed or Multiple ethnicities, 3% Other, 5% Prefer not to say.
- Age: 66% were under 18, 23% were 18-24, 10% were 25-30.
- Disability: of those young people who responded, 17% identified as having a disability.
- Mental Health: of those young people who responded, 39% identified as having a mental health need.

King's Trust International

King's Trust International celebrates its 10th anniversary in 2025. During its first decade, KTI has supported over 100,000 young people across more than 20 countries. KTI's ambition through its 'Generation Potential' campaign is to support 1 million young people over the next decade.

During 2024/25, KTI worked with 32 partner organisations to support **over 20,000 young people**. Of this, 61% of young people completed an Education programme, 30% an Employment programme and 9% an Enterprise programme.

This included 4,769 young people in Jordan, 4,933 in India, 2,136 in Pakistan, 1,716 in Kenya, 1,090 in Tanzania and 1,013 in Jamaica. KTI also supported young people in Barbados, Egypt, Ghana, Greece, Malaysia, Malta, Morocco, Nigeria, Rwanda, Saint Lucia, Sierra Leone, Trinidad & Tobago and Uganda.

Of the total supported by KTI and its partners, **58%** were young women or girls.

