

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

FINALISTS ANNOUNCED FOR THE INAUGURAL BEYOND SERVICE AWARDS

An initiative of the Prince's Trust Australia Enterprise programme, the Beyond Service Awards are designed to celebrate the entrepreneurial achievements of Australia's veteran and family business community.

Prince's Trust Australia is pleased to announce its inaugural Beyond Service Awards finalists.

The Awards are an opportunity to recognise the depth and breadth of skills and experience veterans and Defence Force families bring to Australia's small business landscape.

Michelle Endacott, Chief Executive of Prince's Trust Australia said:

"We are impressed by the calibre of our finalists and the diversity of their business interests and industries.

Veterans and Defence Force families continue to serve our communities beyond their time in service to our nation's Defence Force. We wish to recognise all our inaugural Award nominees for their ongoing efforts in business across Australia."

The 2022 Beyond Service Award finalists are outlined below.

The **Power of One Award**, recognising the outstanding efforts of an individual that works on their own.

Finalists:

- Bec Waller, Australian Partners of Defence (posthumous)
- Belinda Byrnes, Ritual Herb Bar & Naturopathic Clinic
- Matt Lewis, MxM Made by Matt

The **New Mission Award**, recognising the application of skills, experience and/or networks developed in service to the Australian Defence Force to a civilian business(es). This award is sponsored by BAE Systems Australia.

Finalists:

- Claire Johnston, Protegas Australia
- David Ballantyne, HomeFront Australia
- Jared Cunningham, Ravinn

The **Environmental Warrior Award**, recognising veteran and ADF family members championing sustainability through their business(es).

Finalists:

- Cherie-Ann Borghouts, Indira Organics
- Damien Morrant, Biosphere Environmental Consultants
- Stuart Alexander, Great Barrier Reef Safaris/Mission Beach Charters

The **Defence Family Business Award**, recognising ADF partners and spouses in business(es). This award is sponsored by PwC Australia.

Finalists:

- Bec Waller, Australian Partners of Defence (posthumous)
- Hayley Boswell, Defence Kidz
- Rebecca Rayner, Military Life

The Commonwealth Bank of Australia Business of the Year Award, winner of the above categories, will be announced at a celebration for the finalists on 4 October 2022 at Admiralty House, Sydney.

With Thanks

The 2022 Beyond Service Awards are proudly sponsored by Gold Sponsor Commonwealth Bank of Australia, and Silver Sponsors PwC Australia and BAE Systems Australia.

ABOUT PRINCE'S TRUST AUSTRALIA

Prince's Trust Australia is a national charity that helps young people prepare for the rapidly changing world of work, inspires veterans and their families into entrepreneurship and self-employment, and champions resilient sustainable communities.

Our work is inspired by our Founder and President, His Royal Highness The Prince of Wales, and is driven by his vision for a more sustainable future.

We also work in partnership with our colleagues across The Prince's Trust Group, a global network of charities transforming lives and building sustainable communities in the United Kingdom, Canada, Australia, New Zealand and across the Commonwealth. Together, we promote, support, and inspire people and their communities to flourish.

Since 2015, Prince's Trust Australia has been inspiring veterans and their families with the confidence, skills and networks they need to explore self-employment through the Enterprise Programme.

The programme is guided by an Advisory Council, chaired by the Governor-General, His Excellency General The Honourable David Hurley AC DSC (Ret'd) and attended by Major General Wade Stothart, Head of People Capability at Department of Defence.

Visit: www.princes-trust.org.au

For media enquiries, contact Lucy Murray on media@princes-trust.org.au

ABOUT AUSTRALIAN GOVERNMENT DEPARTMENT OF VETERAN AFFAIRS

The Prince's Trust Australia Enterprise programme received grant funding from the Australian Government to support veteran owned businesses.

ABOUT COMMONWEALTH BANK

Commonwealth Bank is the Gold Sponsor of the Beyond Service Awards.

For 100 years, the Commonwealth Bank has been supporting everyday Australians and businesses to build a brighter future, committed to empowering and supporting the entire small business community.

Commonwealth Bank is proud to support veteran owned businesses, with a team of specialised bankers and a range of products, partnerships and business solutions to support veterans and their families to successfully transition to entrepreneurship and build thriving businesses.

Find out more <u>here</u>.

ABOUT PWC AUSTRALIA

PwC Australia is a Silver Sponsor of the Beyond Service Awards.

Find out more here.

ABOUT BAE SYSTEMS AUSTRALIA

BAE is a Silver Sponsor of the Beyond Service Awards.

BAE Systems Australia employs a highly skilled workforce of 5500 people across the nation who provide some of the world's most advanced technologies that support the Australian Defence Force. In 2021 they received the Prime Minister's Veteran Employer of the Year (large employer) award.

Find out more here.