



2025 - 2028 STRATEGY



Image: Wes, Get Into Construction participant (October 2024)



We recognise the Cammeraygal and Gadigal peoples of the Eora nation (Sydney) and the Wurundjeri Woi Wurrung and Bunurong Boon Wurrung peoples of the Eastern Kulin (Melbourne) as the Traditional Custodians of the Country on which we learn and work.

We respect and admire their continuing connection to the lands, waters and communities of these beautiful places and pay respect to Elders past and present.

Image: Uncle Les conducting a Welcome to Country, Get Into Maritime 2023



**I was bad at talking to people I didn't know.
Now through this programme I've settled in
to who I am, making it much easier.**

Sam, Get Into Construction participant (October 2024)

THE KING'S TRUST

In 1976, a forward-looking Prince saw potential in young people.
He saw sparks of innovation.
He heard the voices of tomorrow.
He created the blueprint for change.
A vision that laid the groundwork for their future.
For almost 50 years, he has given his full backing to the next generation.

Today, we are The King's Trust.
We have supported more than one million brilliant young people.
Our work continues in over 20 countries.
We empower young people to build their skills and confidence.
To realise their dreams.
To build a brighter future for themselves, their families and their communities.
We serve young people.
Because their success is the world's future.
When we deliver, they achieve.

Working for young people

Image: Their Majesties on a Royal Tour of Australia (October 2024)



A young woman with dark hair, wearing a red life vest and a black long-sleeved shirt, is splashing in a pool of blue water. She is smiling and has her arms outstretched. To her left is a black inflatable boat with an orange tarp covering its top. The tarp has the letters 'RFD' and the number '2A' visible. In the background, there are modern buildings and a large white canopy structure. The sky is blue with some clouds.

OUR AMBITION

To help young people discover who they are, what they're living for, and how to make a living.

Image: Jasmine, Get Into Maritime participant (October 2024)

THE CHALLENGE

EDUCATION

As we move into the sixth industrial revolution, with rapidly changing ways of working and living, Australia's formal education system needs to reflect the importance of skill-building, agency, and identity to future-proof careers education & career management. Young people need to build future-focused skills like digital media literacy, green skills, wellbeing literacy and strong digital discipline to thrive in life and work.

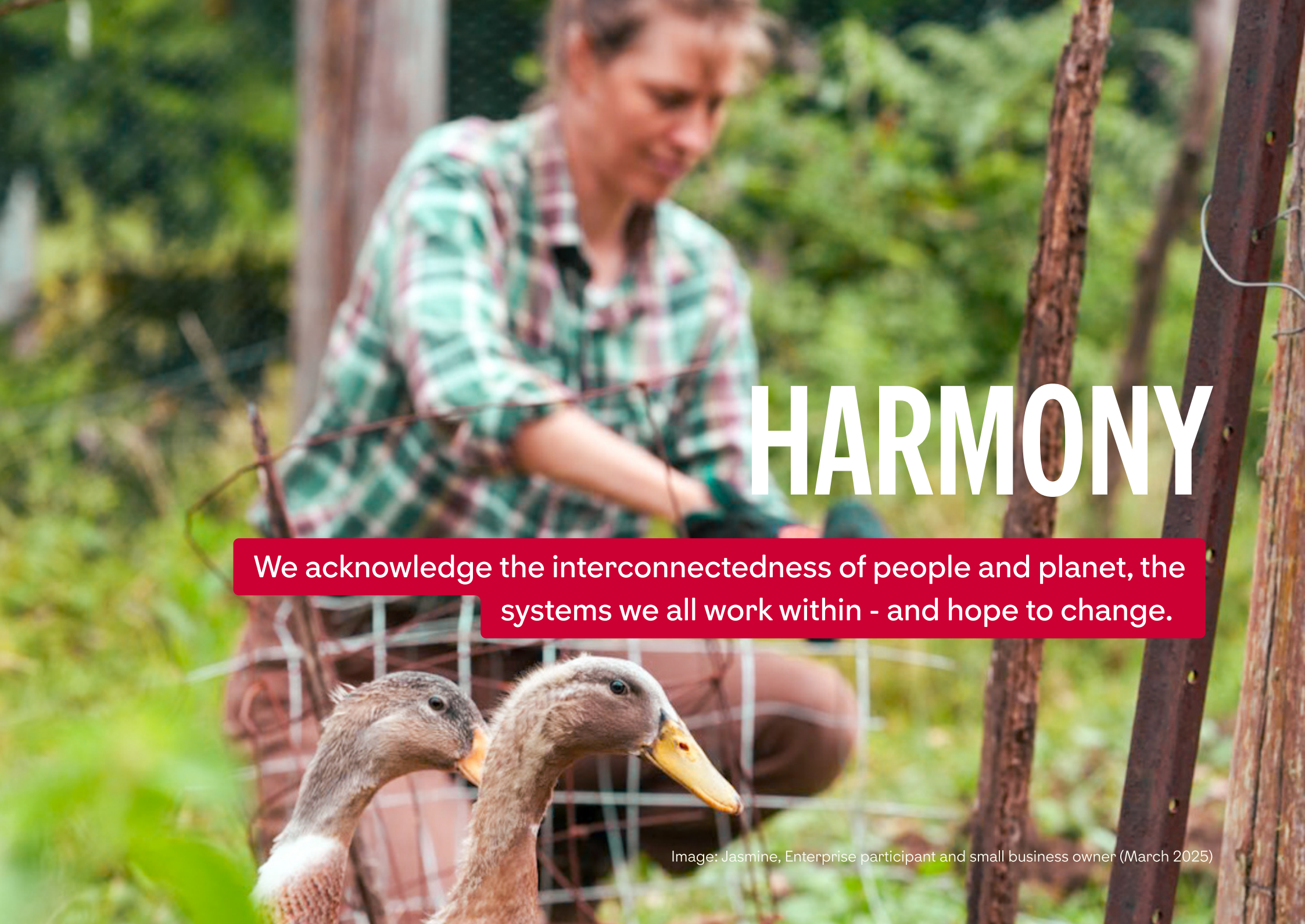
ENTERPRISE

Young Australians are under-represented in a nation of small business owners. The Trust seeks to understand the barriers to entry and success in small business, while simultaneously identifying communities of young people that will thrive in enterprise due to socio-economic, regional/rural, purpose-driven, physical, or cultural needs.

EMPLOYMENT

Industries across Australia are experiencing an aging workforce, struggling to attract talent and/or address skills gaps. A skills-first approach will help young people and their employers navigate the future of work together. This is particularly important for marginalised young people.



A woman with brown hair, wearing a green and white plaid shirt, is working in a field. She is looking down at something in her hands. In the foreground, two ducks with brown and white feathers and yellow beaks are looking towards the right. The background is a lush green field with some wooden posts and a wire fence.

HARMONY

We acknowledge the interconnectedness of people and planet, the systems we all work within - and hope to change.

Image: Jasmine, Enterprise participant and small business owner (March 2025)

THE CHANGE WE SEEK



ECONOMIC PARTICIPATION



ENVIRONMENTAL



WELLBEING



SOCIAL INCLUSION



SYSTEMS CHANGE



LEARNING & GROWTH

Our programmes and activities are designed to improve: confidence, choice and agency; a sense of meaning and purpose; a sense of belonging and community connectedness; connection to culture and identity; knowledge and skills; access to, participation in, and engagement with, education and training; access to employment and self-employment opportunities; improved career readiness and resilience; climate knowledge, skills and behaviours; capacity to live in and support a sustainable and resource-efficient society; community and sector capacity to support young people in education, employment and enterprise.





OUR GOAL

Over the next three years, we will support more than 5,000 young people through our education, employment and enterprise activities.

Image: Cherie-Ann Borghouts, 2016 Enterprise participant and mentor (2024)



IN DETAIL

EDUCATION

Collaborating with schools & non-school providers and sharing the tools, frameworks & training they need to support young people with future-focused career readiness & skill development.

In 2024, The Trust trained more than 80 educators in the Achieve framework, and partnered with the Western Bulldogs Charitable Foundation to support diverse young people from Melbourne's west with the skills they need to thrive in leadership. Achieve is an inquiry-based framework designed to engage young people in meaningful learning experiences that connect theory to real-world application.

We aim to achieve:

- 60% increase in reach via school (year-on-year)
- 70% improvement in skills, confidence and career readiness

Image (L to R): Achieve participant Shanae (2021), Achieve workshop with teachers (2023).



EMPLOYMENT

Partner with emerging and/or critical sectors to deliver high-impact, bespoke employment pathways for young people with diverse needs and experiences.

In 2024, 75% of Get Into programmes were designed to support First Nations young people explore, secure and thrive in employment. These culturally responsive programmes include Get Into Maritime, supporting ten young people to explore seafaring careers, and Get Into Reef Conservation, a one-of-a-kind experiential programme helping four young people develop skills that repair and protect the Great Barrier Reef.

We aim to achieve:

- 60% positive outcomes by 6-months post-programme, including further education and employment
- 70% improvement in skills, confidence, and career management
- 70% increased connection to culture
- 70% increased community connectedness
- 50% increase in climate skills and environmental mindset



IN DETAIL

Images (L to R): Get Into Veolia (Future Forward) participants on site (June 2024) and Get Into Maritime participants on the MV Cape Don in Sydney (2023)





IN DETAIL

ENTERPRISE

Support entrepreneurial mindsets and skill-building through community-focused programmes for young people across Australia.

In 2024, The Trust supported more than 100 Australian Defence Force veterans and their families to explore, start and build small businesses through a veteran-centric, trauma-informed Enterprise programme delivered digitally and face-to-face. This included 19 young veterans and their families. From July 2025, The Trust will offer priority placements to veterans and family members 35 years old and under while co-designing and delivering new programmes for young Australians.

We aim to achieve:

- 50% positive outcomes by 6-months post-programme, including further education and self-employment
- 20% improved career resilience by 6-months post-programme
- 70% improvement in skills, confidence, career management
- 70% improved community connectedness

Images (L to R); Enterprise participants and small business owners Jasmine and Hayden (2025 and 2024, respectively).



BEHIND THE SCENES

HOW WE'LL MAKE IT HAPPEN

- Demonstrate a tangible, positive shift in inclusion practice, internally reflecting the young people we serve.
 - Elevate and embed young voices, while increasing awareness of The Trust and our work in-community.
 - Future-focus our programmes to give young people the best chance of success.
 - Address systemic and structural barriers to participation, and leverage best practice support for young people with diverse lived experience.
 - Sustainable and innovative fundraising pipeline that centres young people and supports flexible, responsive delivery.
- Focus on collaboration over competition, exploring opportunities to partner with values-aligned organisations.
 - Refine and invest in reciprocal partnerships to drive operational excellence and improve sector outcomes.
 - Model best practice delivery through robust and holistic operations that reflect a 'safeguarding-first', child safe approach.
 - Be led by our insight and impact, focusing on continuous improvement and codesign.



Images: Stock (Unsplash)



**King's Trust
Australia**

CONNECT WITH US



www.kingstrust.org.au



info@kingstrust.org.au



Image: Get Into Veolia (Future Forward) participants with staff (November 2024).